Ala Baganne

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SUMMARY

Full-Stack Developer with 4+ years of experience, skilled in Next.js, Tailwind CSS, Express.js, and AWS. Built multiple SaaS applications with a focus on performance, scalability, and clean UI design.

EXPERIENCE

Software Engineer

Retain Health, Inc.   **August 2021 – Present, Boston, USA**

· Built a dynamic form system with complex conditional logic to power personalized routines and topic recommendations.
· Used AngularJS dependency injection to create reusable services for managing backend data, reducing API calls, and improving frontend performance by 50%+.
· Implemented Google Analytics GA4 and Google Tag Manager (GTM) for product usage tracking and insights.
· Developed Express.js middleware for authentication (token validation) and logging (content team activity).
· Designed and deployed a secure video library with AWS S3 signed URLs, and wrote MySQL triggers to enforce data integrity and automate workflows.
· Delivered production-ready features from Figma designs and ensured quality with automated testing (Mocha, Chai, Supertest, Protractor, Karma, Jasmine).

Freelance Web Developer

Upwork   **January 2025 – Present, Remote**

· Delivered 3 full-stack projects with a 100% Job Success Score and positive client feedback.
· Built Socialura (socialura.com), an e-commerce site on WordPress with Stripe payments, enabling the client to sell digital services (social media likes & followers) and process online orders securely.
· Developed Martinez Auto Detail Booking System (booking.martinezautodetailwa.com) using Next.js, Tailwind CSS, and Square API, allowing customers to book services online and reducing scheduling overhead by 40%.

Full-Stack Web Developer Intern

Realinflo   **February 2021 – May 2021, Sheung Wan, HK**

· Built an admin dashboard with Vue.js (Quasar) and Node.js (Feathers.js), turning mockups into responsive pages and improving data management efficiency by 35%.
· Enhanced data visualization and reporting, reducing time spent on manual data checks by ~25%.
· Collaborated directly with the CTO through weekly milestone reviews and progress updates, ensuring project alignment and timely delivery.

Full-Stack Web Developer Intern

Satoripop   **June 2020 – August 2020, Sousse, TN**

· Built an employee management web app with Vue.js (frontend) and Laravel (API), streamlining HR workflows and reducing manual effort by ~40%.
· Documented backend endpoints with PHP Swagger, cutting developer onboarding time by ~30% and improving maintainability.
· Converted a PSD landing page into a fully responsive site using HTML, CSS, and Bootstrap, improving load times and mobile usability.

PROJECT

ATS-Friendly Resume Builder

ats-react-resume-builder.vercel.app/ · September 2025 – September 2025

· Developed a full-stack resume builder using Next.js, React, and Tailwind CSS, featuring real-time preview and one-click PDF generation with jsPDF for ATS-optimized resumes.
· Engineered auto-save functionality with local storage persistence and form validation, reducing average resume creation time from 30-45 minutes to under 15 minutes.
· Designed a mobile-first responsive interface with dynamic form sections and clean formatting, ensuring compatibility with major ATS platforms.

MenuMate – Digital Menus and Online Ordering for Restaurants and Cafes

menumate.net/ · August 2025 – September 2025

· Built a SaaS platform for restaurants with digital menus and QR code integration, enabling owners to update menus instantly and cut printing costs by 70%.
· Designed the system architecture and developed an interactive menu/order workflow, reducing waiting time and order errors by 40%.
· Delivered an SEO-friendly landing page, boosting site visibility and helping early partner restaurants attract 30% more online orders.

EDUCATION

Bachelor in Computer Science
Higher Institute of Applied Science and Technology of Sousse · Sousse, TN · 2021
· Ranked among the top 5 students out of 90, earning direct admission to pursue a Software Engineering degree at ISSAT Sousse

CERTIFICATIONS

Cisco logo CCNA: Introduction to Networks
Cisco · 2022

MTA: Introduction to Programming Using Python
Microsoft · 2021

MTA: Database Fundamentals
Microsoft · 2021

MTA: Introduction to Programming Using JavaScript
Microsoft · 2019

MTA: Introduction to Programming Using HTML and CSS
Microsoft · 2019

SKILLS

Front End: HTML, CSS, JavaScript, TypeScript, Next.js, React, Tailwind CSS, AngularJS
Back End: Node.js, Express.js, PHP, Laravel
Databases: MySQL, PostgreSQL, MongoDB, Firebase
Cloud and Tools: AWS, WordPress, Git, GitHub, Linux, Hostinger